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Contact!

FOR THE ALUMNI OF ST. JOSEPH'S OF INDIANA

CATHOLIC
BUILDING
CONVENTION
JUNE 30,
JULY 1, 2, 3

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March, 1948

\$10 BILLION BUILDING MARKET REPORTED

Baechle Bird Exhibit Featured at Science Museum

*Chicago Tribune
Pictures Priest's
Nature Portraits*

The Chicago Natural History Museum during December featured an exhibit of 71 bird, insect and nature photographs taken by the Rev. John W. Baechle, '25-'30, assistant professor of biology at St. Joseph's.

In connection with the exhibit, The Chicago Tribune of Sunday, Dec. 14, devoted a page of its roto section to seven of Father Baechle's bird-portraits.

Following the exhibit and roto feature, fan letters poured into Collegeville from California to Massachusetts and Michigan to Tennessee. The St. Joe professor heard from university scientists as well as small boys who wanted more of Father Baechle's bird portraits for their own collections.

Since 1941 Father John and his student helpers have banded more than 11,000 birds of 80 different species for the government bird-banding station on the campus. He has just delivered his 69th bird and nature lecture, using his own slides.

Watch for Father Baechle in an early issue of the Monthly Supplement and International Who's Who.

Pumas Tie For Midlands Lead

St. Joseph's basketball Pumas are tied for first place in the newly-inaugurated Midlands athletic conference, composed of midwest Catholic colleges.

Midlands standings:

	W.	L.	Pct.
St. Joseph's	3	2	.600
Loras	3	2	.600
St. Ambrose	3	3	.500
St. Norbert's	2	3	.400
St. Benedict's	1	2	.333

The Midlands is more than just another college conference. Intramural athletes from the five colleges will hold a tournament for non-varsity athletes at St. Ambrose, March 19.

RAP Demonstration Draws Press, Radio



When members of the Chicago Club of St. Joseph's of Indiana gathered with their dates from Mundelein, Rosary, Marycrest, Chicago Teachers, the University of Colorado, and other colleges for the Chicago Club's holiday dance, a number of them put on the first off-campus demonstration of the Radio Acceptance Poll (story on page 2) for representatives of the press and radio. The Fred Allen show was audited and the students at the demonstration gave Fred a higher rating than the press and radio representatives did. Photo shows the students polling.

BISHOP BENNETT TO BE FIRST SPEAKER IN PRESIDENT'S AMERICAN FREEDOM SERIES

The answer of St. Joseph's of Indiana to the challenge of Communism in American education and in the American community will be embodied in a series of talks generally entitled, "American Freedom in Action," presented by the Very Rev. Henry A. Lucks, president of the college.

The series will get under way when the Most Rev. John G. Bennett, bishop of the La Fayette diocese, delivers an address, "When Will World War III Begin?" Bishop Bennett will be followed by leaders from the fields of industry, business, journalism, radio, advertising, medicine, research, and government. The series will be a continuing service not only to the student body of St. Joseph's but to the entire community of the college.

Thought Leaders from Several Fields on Talk Schedule

Ernest H. Reed of International Harvester Co., Col. Frank A. Logan of the National Restaurant Association, George Ensrud of J. Walter Thompson Co., and a score of other thought leaders from business, industry, the professions, and government will be heard in the "American Freedom in Action" series. Complete details will be announced by the Press Bureau as soon as all arrangements and dates have been cleared.

"There is an appalling evidence of the rise of Communism in some of our educational institutions, in some part of our press, in motion pictures, and in many other agencies which reach deeply into the minds, hearts and souls of American citizens," Father Lucks said in announcing the series. "We hope that these talks will perform two very necessary services: first, help all of us to better understand and appreciate what life in America means; and, second, to bring students some clear-cut career previews so that they may better select and prepare for the work they will do when they leave St. Joseph's."

Bishop Bennett's and several other talks will be presented before the close of the current school year and the series will be continued in September.

Survey Indicates 5,000 Attendance at Convention

*St. Joseph's Prepares
Outstanding Program
for Big Meeting*

New construction and remodeling of Catholic parochial and institutional buildings will cost billions of dollars, according to a report recently issued by the Business and Industry Foundation of St. Joseph's of Indiana. The foundation is sponsoring the National Catholic Building Convention and Exposition to be held at the Stevens Hotel, Chicago, June 30, July 1, 2 and 3.

A pilot survey covering only nine dioceses drew returns from 128 pastors, religious superiors, and college officials which listed a total of 171 new construction projects with a total value in excess of 50 million dollars. Based upon this limited picture of the entire national Catholic field, the Business and Industry Foundation estimated the total active Catholic construction and remodeling market at an excess of ten billion dollars.

The survey was the first in a series which will explore all dioceses throughout the country. Subsequent surveys will be reported regularly in CONTACT!

Plans for the National Catholic Building Convention and Exposition are moving speedily forward. The program committee has announced that leading authorities from every field concerned with architecture and engineering, construction and remodeling, equipment, furnishing and decorating

(Continued on page 3)

Book on Business Papers Under Way

Business Paper Story, a book now being written by the Business and Industry Foundation of St. Joseph's, will tell for the first time a non-technical story of the history and accomplishments of American business papers, slanted at top management readership.

VERY REV. HENRY A. LUCKS, President

REV. FRANCIS A. HEHN, Vice-president

REV. EDWIN G. KAISER, Secretary

REV. WALTER T. PAX, Dean of the College

REV. JOSEPH A. SHEERAN, Dean of Men

REV. JOSEPH A. OTTE, Treasurer

REV. CLETUS G. KERN, Registrar

REV. EDWARD A. MAZIARZ, Director of Student Welfare

REV. CLARENCE J. SCHUERMAN, Librarian

REV. ALFRED J. ZANOLAR, Consultor

REV. CHARLES J. DAVITT, Director of Alumni and Student Publications

Communism Must Not Live

THE big guns of American propaganda—recognized by some as the most powerful in the world—are being trained on Communism in high places and in its ratholes. Our Democracy has awakened to the dangers of this most vicious form of modern atheism. The press, the radio, and motion pictures seem determined to purge America of this gnawing, ruthless cancer. A great and strong beginning has been made. Some voices are proclaiming that the war is already won. Communism cannot live in America, says this optimistic chorus, once Americans fully understand its aims and methods, and perceive its shameful results. It cannot survive the scorching light of a complete expose. It is perfectly true that Communism cannot live in America, or in any freedom-loving country for very long, because it lacks the Source of all life, God, and like all tyranny, it bears within itself the seed of its own destruction.

But Communism is not yet dead, and can be a long time in the dying. It taxes every ounce of Eternal Vigilance. Every small breach in the economic system affords ingress to communist-inspired dissatisfaction and revolt; every small wound in the social body attracts the infesting germs of communistic falsities that feed on human misery; every small lapse of vigilance in education—Democracy's bulwark—is the signal for the parasitic army of Communism to storm the heights. The war continues; the whole task of eradication cannot be left in the hands of the press and its allies, the radio and motion pictures. Powerful as these forces are, skilled as their approaches may be, they cannot protect the entire front; they need the combined help of every agency that reaches to the American heart and mind, or that touches in any manner the life of American citizens.

This means that government, the professions in their services, business and industry as employers, labor, agriculture, distribution, and especially religion and education as agencies of inspiration and enlightenment must all lend their weight and influence and armor. All of these parts of American life must join with the press, radio and motion pictures under the banner of God to beat Communism to its knees from which position it may find God.

St. Joseph's is undertaking its part in this effort in a series of talks, generally entitled, "American Freedom in Action." Through these, leaders from all fields of American endeavor will be brought to the College rostrum to renew our faith in our nation, its institutions, its opportunities, and in the God Who has made all of them ours.—H.A.L.

Placement Service

A CENTRALIZED Placement Bureau has recently been set up at St. Joseph's to assist graduates and alumni in obtaining employment. Alumni who wish to be put on the list for placement bulletins or who have employment opportunities to offer should write the Placement Bureau, St. Joseph's of Indiana, Collegeville, Ind. Business organizations are invited to cooperate with the bureau, too.

DELEGATES TO ROME



To the elections of the General Curia of the Society of the Precious Blood held in Rome, the American Province sent seven elected delegates, besides the Provincial who is an *ipso facto* delegate. Reading from left to right they are: Rev. Andrew Pollack, student at the University of Fribourg, Switzerland, graduate school of Canon Law; Rev. Ignatius Wagner, Superior of the western division of the American Province with headquarters at Nebraska City, Nebr.; Very Rev. Seraphin Oberhauser, Provincial, Carthage, Ohio; Very Rev. Herbert Kramer, former Secretary-Provincial, Carthage, Ohio; Rev. Sebastian Kremer, Pastor of Precious Blood Parish, Fort Wayne, Ind.; Rev. Robert Neumeyer, Instructor, Brunnerdale Seminary, Canton, Ohio; Rev. Roy Grotenrath, Chaplain, Motherhouse of the Sisters of the Precious Blood, Salem Heights, Dayton, Ohio; Rev. Leonard Rancilio, Pastor, Our Lady of Mt. Carmel Parish, Walnut Hills, Cincinnati.

For the first time in the Society's history, an American was elected to its highest office. The Very Rev. Herbert Kramer was chosen Moderator General. Two others of the American delegation, Father Pollack and Father Neumeyer, were elected members of the General Curia. The Moderator General, who returned from Rome after the elections for a brief visit with his relatives and friends, will sail about the middle of March for Rome to establish official residence there for his term of twelve years.

AT COOK COUNTY DANCE



The Cook County Alumni Association held a testimonial dinner dance Jan. 13 at the Bismarck Hotel, Chicago. Rev. S. H. Ley, founder of the chapter and its former chaplain was guest of honor. Father Ley was presented with a black leather overnight bag. Shown in the photograph are (seated, left to right) Mrs. Eugene Klein; Rev. S. H. Ley; Dr. Eugene Klein, president of the Cook County Alumni; Rev. Boniface Dreiling, chaplain; and Ed McElroy. Standing (left to right) are Dr. Walter J. Barth; Oscar Sieben; Henry Gzybowski; Clarence Sieben; Charles Farrell; and Paul Monastyrski.

Alumni groups which were inactive during the war are being urged to reorganize. The college Alumni Office will be glad to cooperate with such groups in reorganizing.

FATHER KANNEY, DON CASEY DIE

After a lengthy illness, Father Pius Kanney, for 21 years an instructor at St. Joseph's, and treasurer of the college, died at St. Charles Seminary, Carthage, on Saturday, February 28. He was buried March 2. A younger alumnus, Don F. Casey, '40-'42, of Chicago, died on February 10, in that city.

R. A. P. Aids Radio Industry Study

McGee and Molly on Top In Good Taste Vote

The Radio Acceptance Poll of the National Federation of Catholic College Students, operated by the federation's press commission at St. Joseph's of Indiana, has been a big help to the radio industry in its efforts to measure the degree of acceptability of radio comedy programs.

Network officials and some comedy stars have hailed the poll as the first true reflection of public acceptance of comedy offerings on the airways. Hundreds of newspapers and several leading magazines as well as radio commentators have carried regular reports on the poll to the public.

The Radio Acceptance Poll was put into action last summer at a meeting of students from Loyola University (Chicago), Marycrest College (Davenport, Iowa), Nazareth College (Kalamazoo, Mich.), and St. Joseph's of Indiana.

John W. Lynch, St. Joseph's student, was named chairman of the student Steering Committee for RAP and invitations to participate were extended not only to NFCCS member schools but to Protestant and non-denominational colleges as well.

At the end of 14 weeks of balloting, the press commission issued a cumulative standing of programs with Fibber McGee and Molly in first place.

The poll will continue until the latter part of April when final standings for the year will be released.

Student Rating Tops Press and Radio Experts

The Fred Allen Show of Dec. 28 was polled in a demonstration for press and radio representatives at the Chicago Club dance. (Picture on page 1.) The representatives were asked to score the show with the students and it is interesting to note that the students awarded the Fred Allen performance for the evening a 71.0 rating while the press and radio men and women gave it a 69.

RAP polling has been based upon this simple premise: "Would a stranger be welcome in your home, before all members of your family, if he or she said the same things as are coming out of the loud speaker?" RAP score cards give each performer an opportunity to be rated in one of these five classifications: Highly Acceptable, Acceptable, Barely Acceptable, Unacceptable and Offensive.

Student listening in each of the participating colleges has generally been on the basis of groups of 10 listening for one week to all shows being polled, these groups being replaced each week by 10 other students.

First Figures in Building Study

(Story on page 1)

A total of 171 structures were reported upon in the pilot survey of the Catholic building field for an estimated total value in excess of \$50,000,000. The following figures show only those structures for which figures were given. An additional 23 buildings were reported but the amounts for them are as yet undetermined.

10	High Schools*	\$11,520,000.00
16	College Buildings*	7,960,000.00
1	Annex	75,000.00
3	Hospitals*	4,575,000.00
25	Grade Schools*	3,841,000.00
20	Churches*	3,191,000.00
21	Convents*	2,955,000.00
18	Recreation Centers*	2,510,000.00
26	Rectories	1,494,000.00
1	Grade School and High School combination	500,000.00
2	Convent and Grade School combinations*	500,000.00
1	Home for Dependents	300,000.00
1	Retreat House*	750,000.00
1	Seminary*	300,000.00
1	Church and Rectory combination*	250,000.00
1	Grade School, High School and Recreation Center combination	145,000.00

148 Total \$40,866,000.00

* Additional structures in all of these classifications for a total of 171 were reported upon but only those for which sums have been determined are shown here. The Business and Industry Foundation estimates that at least \$15,000,000 will be expended for those buildings in the "amount undetermined" classifications, bringing the total market to well over \$50,000,000 for the actual returns in the limited first survey.

Alumni Quickies

Most of the oldtimers who read this column attended St. Joseph's since 1936 . . . that was the year a likable Italian-American named Joe Lunghi opened his restaurant in Rensselaer, just west of the courthouse . . . Joe died rather suddenly Feb. 13 of a heart attack after two days in the hospital . . . Mrs. Lunghi will remain in Rensselaer and will appreciate notes of condolence from their many college friends . . . Joe Lunghi's career was always a dandy for Ed Fischer's journalism classes to write up . . . he was a World War I aviator . . . he knew Benito Mussolini personally when they attended the same school as kids in Pisa, Italy . . . another thing about Joe . . . he sold his restaurant to Johnny Hickman two years ago and returned to his first love, flying . . . he persuaded the CAA to lease their fine emergency landing field outside Rensselaer to Jasper County . . . Joe backed many a St. Joe man when money ran a little short in the thirties . . .

Although the record of eight wins in 18 games isn't best, Art Cosgrove's Pumas have put on some terrific basketball exhibitions in the local fieldhouse this winter . . . Remember Jim Cooney, who used to be the C.L.S. "legal eagle" before the war? . . . He recently passed his Illinois bar exam and has hung out a shingle in Woodstock, Ill., his home . . . as you probably know, Jim married Miss Karlen Hecht almost two years ago . . . Don't worry about the school spirit of St. Joe men . . . the Sorrowful Mother Novena inaugurated last week in the St. Joe chapel was at the students' request . . . ditto the Precious Blood Novena, also newly-begun . . . Members of the Veterans Club, hearing that the Knights of Columbus was the only organization in Rensselaer to actively contribute to the local hospital's blood bank, are getting their names on the blood donor's list, too . . . Let's vote a bouquet to the selfless (and pay-less) members of the National Federation of Catholic College Students' Press Commission . . . they are engineering every detail of tabulating for the Radio Acceptance Poll, headquartered at St. Joseph's.

Survey Indicates 5,000 Attendance at Convention

(Continued from page 1)

will be featured in the four day conclave at Chicago.

The combined convention and exposition will draw an estimated attendance of 5,000 pastors, religious superiors, and college officials, all of whom are planning major construction and remodeling jobs.

To help visualize the size of the Catholic construction market, the Business and Industry Foundation has issued typical figures for a few projects planned or recently completed. These include Mercy Hospital in Chicago which will cost approximately \$6,000,000; Archbishop Stepinac High School in New York City which will cost \$4,000,000, and the New York Foundling Home which will cost \$3,000,000. In Cleveland, St. Malachi's Church and Convent cost \$133,000; St. Helena's Church, Minneapolis, cost \$150,000; Sacred Heart Elementary School, Pittsburgh, cost \$750,000 and the Redemptorist Rectory, Kansas City, Mo., cost \$125,000.

His Eminence, Samuel Cardinal Stritch, Archbishop of Chicago, is honorary chairman of the convention. The Chicago offices of St. Joseph's of Indiana, 185 N. Wabash Avenue, Chicago 1, Ill., are also headquarters for the convention. The Very Rev. Henry A. Lucks, president of St. Joseph's of Indiana, is president of the convention corporation; James V. Malone is vice president and general manager, at the Chicago address. Rev. Charles J. Davitt, C.P.P.S., is treasurer; Rev. Henry J. Martin, C.P.P.S., is secretary; Frank J. Graves, George Steiner and Harold T. Halfpenny are among the laymen assisting with convention and exposition plans. Edward Bowman, 8 S. Michigan Ave., Chicago 2, Ill., is exposition manager.

Kaiser Volume On Whiting Parish Published

Author plaudits this month go to the Rev. Edwin G. Kaiser, C.P.P.S., S.T.D., '09-'15, of St. Joseph's faculty.

His book is *Fifty Years of Grace*, a detailed history of St. John's Parish, Whiting, Ind. It is highly readable and a golden jubilee model that other parishes may well follow.

Father Kaiser begins with a geological description of what is now Hammond and Whiting. He talks about Indians, early settlers, first trails to Fort Dearborn (Chicago), the coming of Standard Oil, boom building, early priests, the first church, pioneer parishioners, continuing through social activities and other events to the present.

NEW ON THE CAMPUS



The Recreation Hall

A big new and beautiful recreation hall has been added to the campus, near the field house, which contains a soda fountain and sandwich bar, comfortable lounging chairs and a picturesque stone fire place in one section and the billiard and ping pong tables that were formerly housed in the old "J" Cafe. The rec hall has become one of the most popular spots on the campus and will be worth a visit the next time you're coming St. Joe way.



The Fieldhouse

When the library (see page 4) went into the old gymnasium quarters, the gym was moved into the new field house and this structure, completed only a few years ago, now is one of the finest buildings of its kind in the middle west. At the present time new seating is being added. In addition to athletic activities, the field house was the scene of last year's senior prom and probably will be used for this purpose again.



The Treasurer's Office

In the Administration Building many changes have taken place, among them being the remodeling of the treasurer's office. The registrar's office had its face lifted, too, a short time ago, and the testing bureau has taken up its stand in the space adjoining the old faculty room. The latter is being remodeled into additional offices.



Pronounced by educators
one of America's finest college
libraries, St. Joseph's has completed its

Model Book Treasury



FOR any alumnus who has not visited the campus during the past two years there are many surprises at hand. St. Joseph's is changing and growing. Remember the reading room and library of recent years? Or, if you are an alumnus of over a decade ago, remember the Raleigh Club and the shower room? And none can forget the stirring games associated with the old basketball floor. Visit it today and you will exclaim with the older alumni: "I can't believe it!"—or with other college educators you will pronounce it "the best, most practicable small college library I've ever seen."

Almost entirely responsible for this grand transformation is the Rev. Clarence J. Schuerman, '32, who received his A.B.L.S. from the University of Michigan in 1941. Shortages of material and labor or no, Father Schuerman, along with others who witnessed the rapid growth of the College in recent years, saw the desperate need for additional library facilities. What more ideal location, centrally situated and easily accessible to both faculty and student body, could be found than the old one? With the field house supplying adequate space for both varsity and intramural athletics, Father Schuerman saw the answer in the complete conversion of the former gymnasium.

What was the library, what had once been the genial, smokey Raleigh Club and the wel-

come, steaming shower-room—is now a large, cheerful reading room. The walls are done in soft pastel shades; around them, on standard shelving, are the periodicals and general reference books. Harmonizing with the room colors, asphalt tile covers the floor. New tables and chairs, finished to match the French gray of the wall shelving, furnish the room. Overhead, acoustic treatment quiets the room. Illuminating all, are rows of fluorescent fixtures, which supply an abundance of even light.

Recall now the former basketball court, with its balconies and locker rooms. A firm floor on a level with the old balcony has been run across to the west wall, giving two stories to the new library. What was the south balcony and part of the basketball area is now the general circulation room. Here are the charging desk, the card catalog, shelves for reserved books, and the reference librarian's desk. The former east balcony contains, at the south extremity, a microfilm and typing room; the remainder has been converted into a charming reserve reading room, where the student will find special collections of books, i.e., The Great Books, popular and inspirational works in chemistry, history and other subject areas.

On this same floor, to the west, and corresponding in width to the old east balcony, are small rooms: an office, a workroom, a

lavatory, and two seminar rooms. The central part of the floor is a stack room, housing over 30,000 volumes. New gray steel stacks have been installed, lighted by special fixtures.

On the basement level is an even larger stack area; well over 70,000 volumes—books and magazines—are cared for here. Around the walls are 43 individual study carrels or booths, particularly convenient for the user of bound periodicals and other books. Two special faculty study rooms are likewise found on this level.

To this over-all picture must be added a brief description of the booklift, the interior walls and the display cases.

From the lower to the upper level has been installed the latest type booklift, which makes lighter the transfer of books and periodicals between floors. The walls inclosing both reading rooms, the office, workroom and seminar rooms are made of panel glass. As a result the problem of supervision has been vastly simplified: from his deftly placed charging desk the circulation librarian can control all but the seminar rooms.

A third distinctive feature is found in the cleverly-constructed display cases. One is built into the outside wall and faces the stairway leading to the library; two others, larger, are across the aisle from the east reading room. In the cases are exhibited special collections of books, e.g., a 400th anniversary exhibit on Cervantes, the Rivers of America series, or a science display, starring the Albertus Magnus Club.